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DESIGN FALL 2010



# Pop Rocks

DESIGN, WOMEN'S FASHION | By JULIE V. IOVINE | SEPTEMBER 29, 2011, 1:00 PM



*From Swarovski Atelier*

The Austrian crystal maker Swarovski has built up a Gibraltar-size reputation for matchmaking the unexpected with the dazzling in fashion and design. What started with a radical rethink of the chandelier — Tord Boontje’s crystal dew-crusted branch, Ron Arad’s interactive L.E.D. spiral — has now expanded to include jewelry by superstars like Karl Lagerfeld and Zaha Hadid. This fall comes Kryptonite, Atelier Swarovski’s latest jewelry collection, by the New York architecture firm Hariri and Hariri. More than statement pieces, these oversize rocks are a manifesto against timid ornamentation. “We weren’t interested in making fake diamonds,” said Gisue Hariri, who, with her sister Mojgan, took a geological approach. Their inspiration was the firm’s design for a condominium carved out of a mountain in Salzburg, Austria. “We wanted to create jewelry with an added dimension.” In fact, the sisters worked with Swarovski to invent a boldly asymmetrical shape. Made in Italy, the collection (\$380 to \$870) includes a necklace, choker, cuff, ring and belt, each piece cradled in planed silver for a sumptuously futuristic look.